

Privacy Policy

[Revised September 1, 2018]

Sosido takes your right to privacy very seriously and has taken measures to safeguard and respect your personal information. This Privacy Policy discloses the privacy practices for Sosido with regards to your use of the website www.sosido.com (the "Site"). See below:

- Why and What personally identifiable information of yours is collected
- How the information is used
- How information may be shared
- How we protect your information
- More about industry sponsorship on Sosido
- Notification of changes
- Consent to this policy
- Sosido's contact address for privacy questions and requests

WHY AND WHAT PERSONALLY IDENTIFIABLE INFORMATION OF YOURS IS COLLECTED

Setting up your Sosido account and profile

We have set up an account for you on Sosido because (1) you have requested an account directly from Sosido, or (2) a group or association of which you are a member has requested a Sosido account on your behalf, as a benefit of your membership in that group or association. View a list of the associations/groups currently on Sosido: <http://blog.sosido.com/about/our-partners>

In order to set up your account, we collect your name, email address, employer/work institution, city, professional practice area (e.g., oncology, nephrology), and professional role (e.g., nurse, physician) and areas of professional specialty/interest. This information may be provided to us through-by your group/association, or by you directly, or we may collect this information from publicly-available online profiles (e.g., your LinkedIn or university/hospital website). Once your account and basic profile is set up by Sosido, you may be offered the opportunity to provide additional information in your Sosido profile; this additional information is entirely optional and can be altered or removed by you at any time.

IP Addresses

Every computer connected to the Internet is given a domain name and a set of numbers that serve as that computer's Internet Protocol or "IP" address. When you request a page from any page within the Site, our web servers automatically recognize your domain name and IP address. The domain name and IP address reveal nothing personal about you other than the IP address from which you have accessed the Site.

Opt Out Procedures

Upon initial communication from Sosido, you may opt-out of receiving further communications from Sosido. Unsubscribe instructions will be included on all email communications to you. To have your

profile removed from Sosido and be completely removed from the Sosido mailing list, you may contact contact@sosido.com.

HOW THE INFORMATION IS USED

Use of Your Personally Identifiable Information

We use the personal information collected to:

1. set up an account and profile for you on Sosido. Profiles are available only to other members of Sosido, and will not be available to the general public. By default, your name, city, practice area and professional role (not your email address) are available to fellow Sosido members through your Sosido profile. (You can choose to display your email address as an additional piece of information on your profile.)
2. customize the content you receive through Sosido.
3. send you communications from Sosido directly related to your participation in Sosido, including the Sosido email digest, notice of your new publications added to your Sosido profile, notice of new questions from your association colleagues, etc.

Whenever we collect or process your personal data, Sosido will keep it for as long as necessary for the purpose for which it is collected.

Use of Personal Health Information

Sosido does not collect personal health information about patients or individuals, and prohibits members from disclosing patient-identifying information on the site (see [Sosido Terms of Use](#)). The Health Insurance Portability and Accountability Act of 1996 (HIPAA) privacy rule, which took effect on April 14, 2003, allows for the use of de-identified health information so long as identifiers have been “stripped” and a key is not disclosed that would allow the information to be re-identified. Sosido does not possess a key to re-identify patient data.

Sosido Q&A and Comments

It is important to remember that whenever you voluntarily disclose your personal information in a Sosido forum, that information can be collected and used by others who have access to [your association's/group's community on Sosido](#). You are not permitted to share patient-identifying data on www.sosido.com or in email correspondence to Sosido (see [Sosido Terms of Use](#)). You will be solely responsible for all personal or patient-identifying information that you post on Sosido.

Cookies

A cookie is a small piece of data that is sent to your browser from a web server and stored on your computer's hard drive. A cookie cannot read data off your hard disk or read cookie files created by other sites. Use of a cookie is in no way linked to any personally identifiable information while on the Site. Once you close your browser, the cookie simply terminates. For instance, by setting a cookie on your browser, you would not have to log in a password more than once, thereby saving time while on the Site. You can choose whether to accept cookies by changing the settings of your browser. You can reset your browser to refuse all cookies or allow your browser to show you when a cookie is being sent. If you reject the cookies on the Site, You may still be able to use the Site, but it shall be limited to certain minimal functionality. The only drawback to this is that the user may be limited in some areas of our Site or limited to certain functions of the Site. Sosido may use cookies to better personalize the content you see on the Site.

Sale of Assets, Merger, Acquisition, Bankruptcy

Information collected from you may be transferred to a third party as a result of a sale or acquisition, merger or bankruptcy involving Sosido. You would be notified in advance of such an event, advised of any upcoming changes to this Privacy Policy resulting from the event, and provided with an opportunity to change or cancel your account with Sosido in advance of such an event.

HOW INFORMATION MAY BE SHARED

Sharing

Sosido is the sole owner of the information collected on this Site. We will share your personal information only with the professional healthcare association which is participating in Sosido of which you are a member or invited guest. **We will not sell, share, transfer or rent any personal information to any other third parties.**

Service Providers

Sosido may engage third-party service providers to provide the services detailed in this letter. If these third-party service providers require access to Sosido member data, Sosido will ensure the service provider provides a level of privacy protection equivalent to that set out in this Privacy Policy. Currently the following third-party service providers have access to Sosido member data:

- MailChimp and Mandrill (both MailChimp products) are services used by Sosido to communicate with its members by email. See MailChimp's Privacy Policy.
- Gmail and Google Sheets (both Google products) are used by Sosido to receive and organize member information for the purpose of setting up or updating member accounts. See Google's Privacy Policy.
- Elsevier and PracticeUpdate (an Elsevier service) provide targeted content and advertising to some Sosido members through the weekly email digests and have access to anonymized member data on practice area, professional role and geographical location through IP addresses. (Elsevier does not have access to names, email addresses or other personally identifiable information for Sosido members.) See Elsevier's Privacy Policy.

Legal Requests

Sosido will only disclose your personal information in the event it is required to do so by law, rule, regulation, law enforcement, governmental official, legal authority or similar requirements.

HOW WE PROTECT YOUR INFORMATION

Confidentiality and Security

Sosido takes all necessary precautions to protect your personal information both online and off-line. When Sosido requests that you enter sensitive information, that information is encrypted using Secure Sockets Layer (SSL) software or other security protocol, which encrypts the information you input. No administrator at Sosido will have knowledge of your password. It is important for you to protect against unauthorized access to your password and to your computer. Be sure to log off from Sosido when finished using a shared computer.

Sosido shall not be liable for the transfer of any personal identification information resulting from loss or distribution of data, the delineation or corruption of storage media, power failures, natural phenomena, riots, acts of vandalism, sabotage, terrorism or any other event beyond Sosido's control.

In the event of a data security breach, Sosido will notify you within 72 hours of discovering the breach.

Links

On www.sosido.com, you will find links to other sites. The linked sites are not necessarily under the control of Sosido. Please be aware that Sosido is not responsible for the privacy practices of such other sites. Sosido encourages you to be aware when you leave the Site and to read the privacy policies of each and every web site that collects personally identifiable information. If you decide to access any of the third-party sites linked to the Site, you do this entirely at your own risk. Any links to any partner of the Site should be the responsibility of the linking party, and Sosido shall not be responsible for notification of any change in name or location of any information on the Site.

MORE ABOUT INDUSTRY SPONSORSHIP ON SOSIDO

In order to provide Sosido as a free service to you, and to your association, some of the associations on the network are supported by industry sponsorship. Sosido is absolutely committed to ensuring a transparent and unbiased network. If the trust of our members is compromised, Sosido will not succeed.

Benefits of sponsorship

Industry sponsors of your association on Sosido may have corporate member accounts on the network. They may have access to the members' area of the network, including the member publications, Q&A and member profiles, and they may receive a subscription to the Sosido Digest highlighting activity on the network. Industry sponsors may receive recognition on the site and in communications with members. Industry sponsors may be able to contribute content by posting an announcement, asking a question or providing an answer in the Q&A. If additional benefits of sponsorship are added in future, they will be approved by your association and fully disclosed to you.

Assurances against industry bias on the network

We have the following rules of industry engagement:

We select and work with industry partners that are committed to supporting an open exchange of knowledge and networking, with the goal of supporting your association to connect its members and ultimately facilitating better care for patients.

All conditions of sponsorship with industry are approved by your association/group.

~~Industry sponsors have no influence over the journal feed, member publications and Q&A content provided to members through Sosido; sponsors have neither the right nor the technical ability to edit, delete, promote or demote this content on Sosido.~~

If an industry sponsor ~~ever in future (as approved by your association)~~ contributes content to the network, it will be approved by your association/group and that content will be clearly marked as created or supported by an industry sponsor, ~~and will be optional for members.~~

Industry sponsors have no influence over member-generated content on the site; sponsors have neither the right nor the technical ability to edit, delete, promote or demote member-generated content on Sosido.

Industry sponsors do not have access to any additional personal information about you, beyond that which is available to all members through your Sosido profile and through your activity on the network.

No pharmaceutical or device manufacturing companies hold any ownership interest of any kind in Sosido Networks.

Duties of industry sponsors

Please note that, if an industry sponsor becomes aware of content on the Site (e.g., discussion in the Q&A) about one of their products that may meet the [criteria for a reportable adverse event](#), they are obligated to have a representative follow up with you for further details.

NOTIFICATION OF CHANGES

We may update this Privacy Policy at any time, with or without advance notice. In the event there are significant changes in the way we treat your personally identifiable information, or in the Privacy Policy document itself, we will display a notice on the Sosido website (www.sosido.com) or send you an email, so that you may review the changed terms prior to continuing to use the Site. As always, if you object to any of the changes to our terms, and you no longer wish to use the Site, you may contact Sosido at contact@sosido.com to deactivate your account. Unless stated otherwise, our current Privacy Policy applies to all information that Sosido has about you and your account. Using the Sosido services or accessing the Site after a notice of changes has been sent to you or published on our Site shall constitute your consent to the changed terms.

CONSENT TO THIS POLICY

The [Terms of Use Agreement](#) is incorporated herein by reference in its entirety.

SOSIDO'S CONTACT ADDRESS FOR PRIVACY QUESTIONS AND REQUESTS

At any time, you may:

- Ask what personal data we hold about you and how that data is used
- Ask us to update and correct any out-of-date or incorrect personal data we hold about you or ask us to delete your personal data
- Opt out of any marketing or other communications that we or our third-party suppliers may send to you
- Have the right to withdraw your consent for Sosido to use your personal data

Should you have questions about this policy or Sosido's information collection, use and disclosure practices, please contact us at Sosido Networks Inc., ~~#301 — 788 Beatty Street~~ 2725 18th Avenue West, Vancouver, BC, Canada ~~V6B 2M4~~ V6L 1B4, Email contact@sosido.com.